

Business Studies

 **The Philips College**

International Banking & Financial Services

BSM

Banking & Finance

Business Studies

- Accredited four-year BA (Hons) programme in Business Studies **with specialisation in International Banking & Financial Services.**
- Accredited two-year programme leading to the **Diploma in Business Studies.**

ADMISSION & OTHER REQUIREMENTS:

International Students

- Completed application form
- Official transcript of secondary school grades and other higher qualifications and where applicable an approved English Language qualification
- Character reference from police (original)
- Photocopies of front page of passport
- Banker's guarantee of US\$10.000 per year
- A minimum deposit of US\$2.000 is required before the immigration process can commence. A proportion of the deposit is refundable should the student be unable to enter the country; otherwise it is applied towards tuition upon enrolment.

Programme of Study

PROGRAMME OF STUDY ACCREDITED BY THE ACCREDITATION COUNCIL (SEKAP) OF THE REPUBLIC OF CYPRUS

- A four-year programme leading to the **BA (Hons) Degree in Business Studies** with specialisation in International Banking & Financial Services.



International Banking & Financial Services Stream

The stream of International Banking and Financial Services bridges the gap between the need for a firm theoretical training and the need for a solid grasp of the applied nature of the discipline, in the context of International Financial Services.

The Philips College

...providers of Quality education

Courses of Study

BUSINESS STUDIES (4 years, BA degree

with specialisation in International Banking & Financial Services)

Year 1

Accounting and Finance, Economics, Theory and Practice of Management, Mathematics and Statistics.

Plus 1 or 2 electives such as:

Business Law, Communication and Language Development, General Psychology, Modern Society and Sociology, Computers and Applications, Principles of Marketing, Computerized Accounting.

Year 2

Personnel Management and Organizational Behaviour, Operations Research, Financial Management, Communication in Practice, Managerial Economics, Production and Operations Management.

Plus 1 or 2 electives such as:

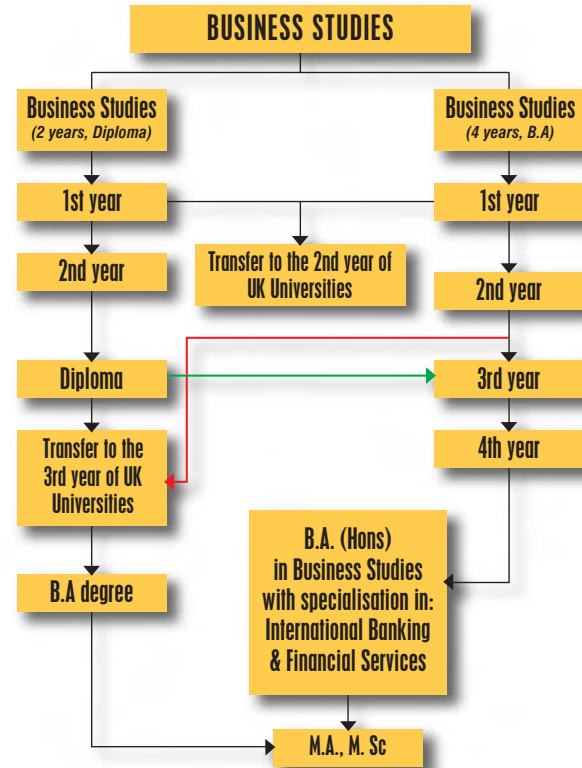
Topics in Applied Finance and Economics, Marketing Management, Decision Studies, Organisational Psychology, Principles of Marketing.

Year 3

Human Resource Management, International Management, Corporate Strategy and Planning, Financial Management, Econometric Models, International Finance and Banking, Company Law, Economics of European Integration.

Plus 1 or 2 electives such as:

International Business Enterprises, French Language, Management Science, International Finance and Banking, International Marketing.



Year 4

The Dynamics of the Cyprus Economy, Business and Society, Business Ethics, Strategic Management and Marketing in Banking, Business Forecasting, Institutional Investment, Business Games and Strategies, Security Investment Analysis.

Plus 1 or 2 electives such as:

Industrial Relations, Debt Securities Management, South-East Asian Economies, Working with the media, Multidisciplinary Seminars.

Make Philips College

Your First Choice for these reasons



- **Programmes of Study Accredited** by the **Accreditation Council (SEKAP) of the Republic of Cyprus** and/or the **National Council for Educational Awards (NCEA) of Ireland** and/or a number of prominent **British professional bodies**.
- quality teaching
- a warm and congenial teaching environment with high levels of individual care and attention
- opportunities for transfer on **Advanced Standing** to British and other English speaking universities
- excellent opportunities for post-graduate studies
- a stimulating and academically rigorous educational environment
- strong links with industry and the professions
- promising careers
- attractive fee structure for international students with scholarship awards
- English language support for students whose first language is not English
- quality library and information technology facilities
- well-designed, attractive premises
- the ideal place to live and study



Contact information

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of Quality
Higher Education