

Business Studies

 **The Philips College**

General Studies

BSM

General Studies

Business Studies

- Accredited four-year BA (Hons) programme in **Business Studies (General)**.
- Accredited two-year programme leading to the **Diploma in Business Studies**.

ADMISSION & OTHER REQUIREMENTS:

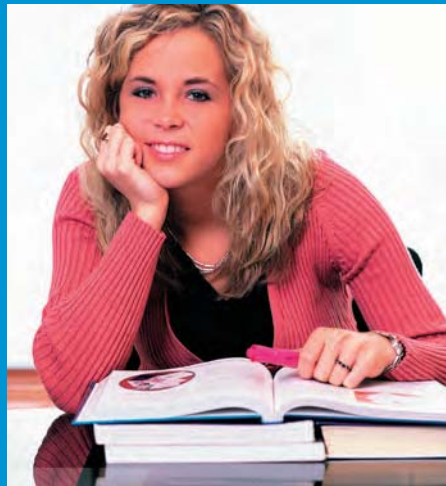
International Students

- Completed application form
- Official transcript of secondary school grades and other higher qualifications and where applicable an approved English Language qualification
- Character reference from police (original)
- Photocopies of front page of passport
- Banker's guarantee of US\$10.000 per year
- A minimum deposit of US\$2.000 is required before the immigration process can commence. A proportion of the deposit is refundable should the student be unable to enter the country; otherwise it is applied towards tuition upon enrolment.

Programme of Study

PROGRAMME OF STUDY ACCREDITED BY THE ACCREDITATION COUNCIL (SEKAP) OF THE REPUBLIC OF CYPRUS

- A four-year programme leading to the **BA (Hons) Degree in Business Studies (General Business)**.



General Business Stream

The General Business stream offers a wide and representative sample of subjects and gives students the opportunity to develop a tailor-made programme of study reflecting their specific interests.

Courses of Study

BUSINESS STUDIES (4 years, BA degree)

Year 1

Accounting and Finance, Economics, Theory and Practice of Management, Mathematics and Statistics.

Plus 1 or 2 electives such as:

Business Law, Communication and Language Development, General Psychology, Modern Society and Sociology, Computers and Applications, Principles of Marketing, Computerized Accounting.

Year 2

Personnel Management and Organizational Behaviour, Operations Research, Financial Management, Communication in Practice, Managerial Economics, Production and Operations Management.

Plus 1 or 2 electives such as:

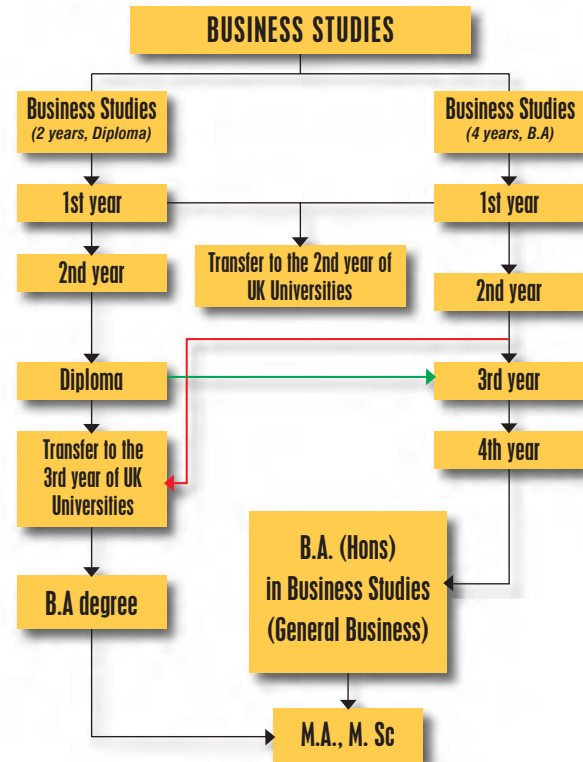
Topics in Applied Finance and Economics, Management Accounting, Communication in Practice, Sociological Theory, Multimedia and Internet Applications, Decision Studies.

Year 3

Human Resources Management, International Management, Corporate Strategy and Planning, Marketing Management, Financial Management, Introduction of Insurance.

Plus one or two from:

Company Law, Marketing Environment, Financial Accounting, French Language, German Language, Spanish Language, Economics European Integration, Economic Model, Public Relation, Organisational Psychology, Advertising and Promotion.



Year 4

The Dynamics of the Cyprus Economy, Business and Society, Business Ethics, Marketing Research, Strategic Management Marketing in Banking, Business Games and Strategies.

Plus one or two from:

Industrial Relations, Business Forecasting, Project, Introduction to Philosophy, International Marketing, Working with the Media, French Language, German Language, Spanish Language, Institutional Investment.

Make Philips College

Your First Choice for these reasons



- **Programmes of Study Accredited** by the **Accreditation Council (SEKAP) of the Republic of Cyprus** and/or the **National Council for Educational Awards (NCEA) of Ireland** and/or a number of prominent **British professional bodies**.
- quality teaching
- a warm and congenial teaching environment with high levels of individual care and attention
- opportunities for transfer on **Advanced Standing** to British and other English speaking universities
- excellent opportunities for post-graduate studies
- a stimulating and academically rigorous educational environment
- strong links with industry and the professions
- promising careers
- attractive fee structure for international students with scholarship awards
- English language support for students whose first language is not English
- quality library and information technology facilities
- well-designed, attractive premises
- the ideal place to live and study

27
YEARS

of Quality
Higher Education



Contact information

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