

Master of Business Administration



 The Philips College

Become a **Master**  
of Success...

**MBA**  
**MSc**  
Master of Business  
Administration



**Become a Master of Success...**

**with the Philips Master of Business Administration (MBA)**

## Postgraduate Programmes

### Structure of the programme

The programme stresses the integral nature of key feature areas and the interrelationship between them. The course has been designed to combine study of a broad core of essential business subjects with in depth specialist study in a selected functional area. Student career development is enhanced by:

- Developing the specialist manager into a generalist ready for promotion to senior management.
- Encouraging personal initiative and enabling students to present sound, logically based solutions to complex problems.
- Enabling discussion, debate, analysis and resolution of business problems within an international context.
- Providing students with exposure to a wide range of problem-solving techniques used in business decision-making.

### Aims

The MBA programme aims to enable students to develop analytical skills and to become effective managers in business firms, non-profit institutions or governmental units.



### Admission Requirements

The programme is open to applicants holding a good honours degree or its equivalent from an approved institution.

## Programme content

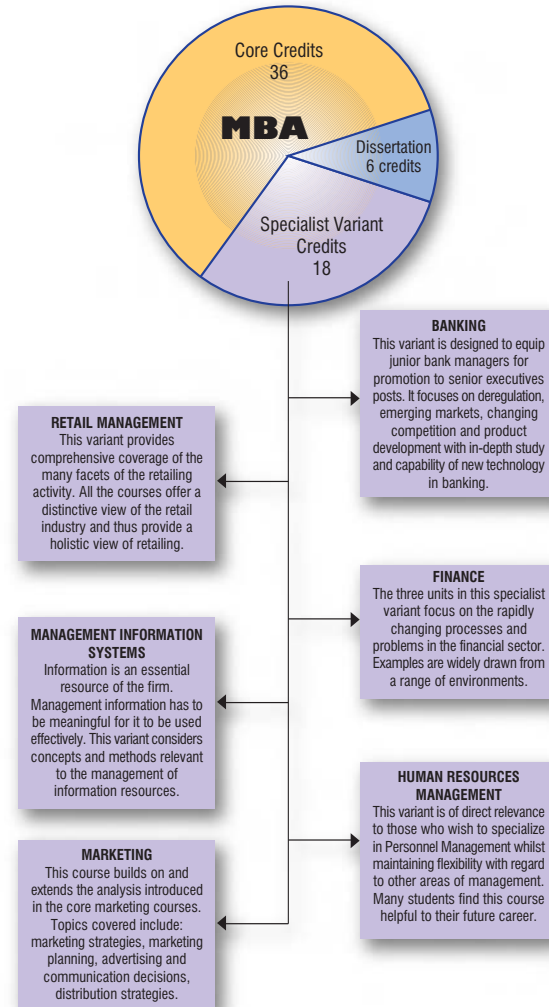
All MBA students take the following core courses:

- Accounting and Finance
- General Management
- Business Economics
- Manufacturing Management
- Marketing Management
- Human Resources Management
- Quantitative Techniques
- Business Strategy
- European Industrial Dynamics
- Business Society in Contemporary Japan or China
- Communication and Business Behaviour in an East Asian Environment

They then have the opportunity to take six electives from a broad range offered. Depending on which electives are chosen, the student can complete either a general MBA degree, or a designated MBA degree, in one of the following specialisms:

- MBA in Banking
- MBA in Finance
- MBA in Marketing
- MBA in Retail Management
- MBA in Human Resources Management
- MBA in Management Information Systems

Following successful completion of the taught programme, students progress to undertake a dissertation to complete the requirements of the MBA programme.



# Make Philips College Your First Choice for these reasons



- **Programmes of Study Accredited** by the **Accreditation Council (SEKAP) of the Republic of Cyprus** and/or the **National Council for Educational Awards (NCEA) of Ireland** and/or a number of prominent **British professional bodies**.
- quality teaching
- a warm and congenial teaching environment with high levels of individual care and attention
- opportunities for transfer on **Advanced Standing** to British and other English speaking universities
- excellent opportunities for post-graduate studies
- a stimulating and academically rigorous educational environment
- strong links with industry and the professions
- promising careers
- attractive fee structure for international students with scholarship awards
- English language support for students whose first language is not English
- quality library and information technology facilities
- well-designed, attractive premises
- the ideal place to live and study



## Contact information

- ☎ (+357) 22441860, 22441861, 22441864
- 📞 (+357) 22315222, 22441863
- @ admissions@philips.ac.cy
- 🌐 www.philips.ac.cy
- i Admissions Office  
4-6 LAMIAS STREET, 2001 NICOSIA  
P.O. BOX 28008, CY-2090 NICOSIA - CYPRUS

**27**  
YEARS

of Quality  
Higher Education